# **Circular Solutions Advisors**

### WHAT IS AN RVA?

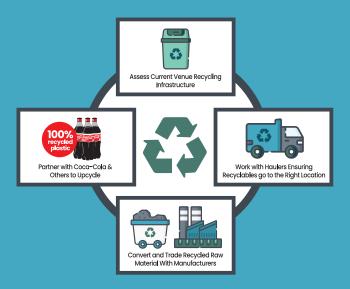
A **Recycling Value Assessment (RVA)** is an independent evaluation of properties' waste and recycling programs aimed at generating additional sustainability value and cost savings.

# **CERTIFYING CIRCULAR ECONOMIES**

#### SUPPLY CHAIN TRANSPARENCY

- When you put bottles, cans, or cardboard into a recycling bin, they get recycled, right?
- Most of the waste that properties think they're recycling ends up in landfills.

CSA provides real recycling solutions that diverts material from landfills which saves money for our clients and lowers their carbon footprint.



CSA validates and CERTIFIES a property as truly recycling.









#### PET CERTIFICATION UBC CERTIFICATION

- Platinum Certification (Upcycling): Beverage containers at this property are certified to be part of a circular economy because they can return as food grade packaging.
- Gold Certification (Recycling): Beverage containers at this property are certified to be part of a closed loop recycling process.

### **RVA 6-STEP PROCESS**



Pre-Call 30 Minutes (Free) Align on Objectives



On-Site Visit 2-4 Hours Customer Attendance Required



Track the Trash 6-8 Weeks Establish Circularity



Customer Meetings (Two) One-Hour Meetings Develop and agree on Action Items



Action Items 1 Year - Follow-up Meetings Flexible, based on customer need

**Activate & Inspire** 



Scorecard

Measurement of progress against action items



## Contact

**Renee Seyfried** Special Projects Manager

470.964.1117

renee@csadvisors.eco

csadvisors.eco